

## AWARDS

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Over the years, the Winter Festival of Lights has been recognized by many organizations.

In 1999, the North American Bus Association proclaimed it the “Number One” event in Canada. The Festival also received a “Peoples Choice Award” for Best Event by *Success With Ontario Special Events Guide*; was named by the Ontario Motor Coach Association as one of the Top 5 Festivals in Ontario; was recognized by the National Tour Association for its success in generating revenue in the off-season; and in 2002, the Winter Festival of Lights won the Attractions Canada Award for Best Cultural Event.

In 2005, the Festival was chosen as a Top 100 International Event by the American Bus Association while its website and programme won “Best in Class” awards from Festivals and Events Ontario (FEO).

In 2006, the Winter Festival of Lights was recognized as a 2006 Top 50 Ontario Festivals by FEO, and was honoured with the Best Newspaper Insert and the Best Overall Promotional Campaign amongst Ontario Festivals with budgets over \$500,000.

In 2007, the Festival again received a Top 50 Ontario Festivals citation from Festivals and Events Ontario.

Most recently, the American Bus Association included the Winter Festival of Lights in its 2008 Top 100 International Known Events, which consists of the most recognized events across North America.